Microsoft Excel Homework-Geoffrey Johnston

1. Based on the data provided, we discover the following:
   1. Kickstarter campaigns that use music have the highest success rate over the timespan presented; rock was the most successful campaign within music while faith and jazz were the least successful.
   2. Campaigns using theater are the most popular, though not necessarily the most successful. Plays are the most successful campaigns within theater
   3. Over the time span presented, the months with the highest success percentages were between February and June
2. Limitations on the data include:
   1. Data assumes that socioeconomic conditions are equal throughout the timespan presented
   2. Data assumes that socioeconomic conditions are equal among all countries listed
   3. Data doesn’t take into account the amount of time each campaign is open for comparison
   4. Data doesn’t take into account all forms of kickstarter campaigns that might be utilized worldwide
3. Other possible graphical representations of the data could be:
   1. Chart showing the highest average donation among subcategories
   2. Pie chart showing the breakout of the state of the campaigns by category
   3. Box&Whisker plot of the average donations by subcategory
   4. Stacked chart showing the buildup of successful subcategories to make up a whole category
   5. Table showing the standard deviation and means of the average donations by subcategory